

FLORIDA STATE UNIVERSITY
College of Music

Fall 2026

Program of Study
Bachelor of Arts in Music – Music Business Track

Musicianship – (16 credits)

Theory and Aural Skills

MUT	1005	The Art of Songwriting	3

Music Skills Competency

MVK	1111	Class Piano IA	1
MVK	1112	Class Piano IB	1
		Or	
MVS	1116	Beginning Class Guitar	1
MVS	2126	Intermediate Class Guitar	1

Ensemble

MUN	2XXX	Ensemble	1
MUN	4XXX	Ensemble	1

Music History

MUH	2051	World Music Cultures	3
MUH	2019	Modern Popular Music	3
MUH	2054	American Roots Music	3

Supportive Courses in Music

MUS	1010	Student Recital Attendance	(6 x 0 credit)

Music Business – (23 credits)

MUS	3XXX	Music Business Forum	(6 x 0 Credit)
MUS	3320	Survey of the Music Industry	3
MUS	3340	Music Instr. Digital Interface I	3
MUS	3934	Legal Issues in Music	3
MUS	3934	Pract. in Recorded Music Ind.	2
MUS	3934	Artist Management	2
MUS	3934	Music Publishing	2
MUS	3934	Concert Marketing and Manag.	2
MUS	3934	Intro to Music Ent./Innovation	3
MUS	4905	Music Bus. Capstone Project	3

Practicum – (Choose 4 credits)

Course topics may be repeated.

MUS	3934	Practicum (various topics)	(4 x 1 Credit)
		Or	
		Non-Music Electives	4

Internship – (6 credits)

If a part-time internship is selected, 3 elective credit hours must be added to fulfill degree requirements.

MUS	4940	Full-time Internship	6
MUS	4940	Part-time Internship	3

Minor/Certificate Requirement – (12 credits)

The BA in Music Business major includes one of the following three minors or two certificates. More info about each option is featured on the second page. Each minor or certificate requires 12 credits.

Minors	Certificates
General Business	Special Events
Commercial Entrepreneurship	Leadership Studies
Social Entrepreneurship	

CoreFSU (General Studies) – (59 credits)

Course Codes		CoreFSU Requirement	
MGF/MAC		1st Math (State Core)	3
MGF/MAC/STA		2nd Math	3
ENC	1101	1st English (State Core)	3
ENC	2135	2nd English	3
POS	1041	Social Science (State Core)	3
		History	3
PHI	2010	Ethics (State Core)	3
MUH	2051	Humanities	(3)**
MUH	2019	Humanities & Exploring the Human Experience	(3)**
		Natural Science (State Core)	3
		Natural Science	3
		Natural Science Lab	1
		"W" Writing Course	3
MUH	2054	2nd "W" Credit & 2nd EHE	(3)**
		Upper Division Writing Course	3
		Oral Com. Competency	3*
		Digital Literacy	3*
		Civic Literacy Exam*	
		Electives (non-music)	7

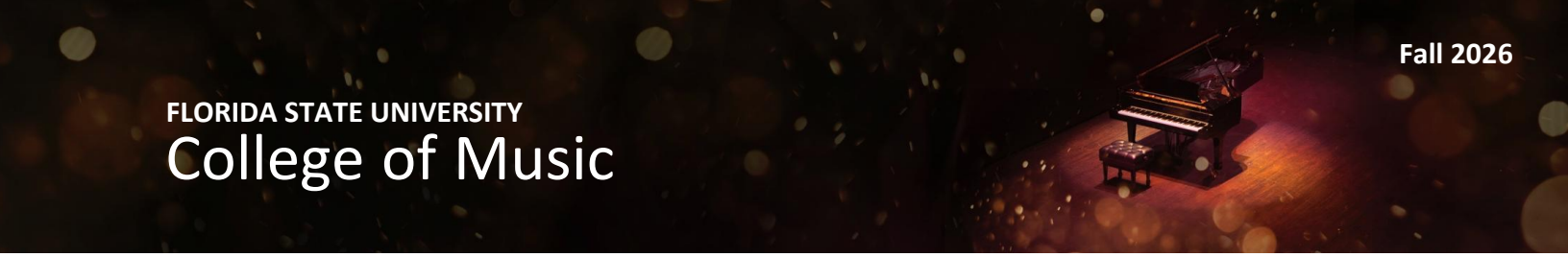
**See Advisor Recommendations in Notes*
**Included in Musicianship credits

Foreign Language Requirement

_____	1120	Elementary Foreign Language I	4†
_____	1121	Elementary Foreign Language II	4†
_____	2220	Intermediate Foreign Language	4†

†*See Foreign Language in Notes*

Total Credits – 120



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Minor Options

General Business

Complete 4 courses
Each course is worth 3 credits

ACG 2021 Intro Financial Accounting

ACG 2071 Intro Managerial Accounting

BUL 3310 The Legal & Ethical Environ. of Business

FIN 3140 Personal Finance

FIN 3244 Financial Markets

FIN 3403 Financial Management of the Firm

GEB 3213 Business Communications

ISM 3003 Foundations of Management Information Systems

ISM 3541 Intro. to Business Analytics

MAN 3025 Concepts of Management

MAN 3600 Multinational Business Operations

MAR 3023 Basic Marketing Concepts

MAR 3231 Retail Management

REE 3043 Real Estate

RMI 3011 Risk Management and Insurance

Certificate Links:

https://annescollege.fsu.edu/degrees-and-programs/certificate-programs/leadership-studies-certificate

https://dedman.fsu.edu/academics/certificates/certificate-special-events

Commercial Entrepreneurship

Complete 4 courses
Each course is worth 3 credits

ENT 2000 Introduction to Entrepreneurship

ENT 3423 Funding Sources

ENT 4014 New Venture Creation

Choose 1 approved elective**

Social Entrepreneurship

Complete 4 courses
Each course is worth 3 credits

ENT 2000 Introduction to Entrepreneurship

Choose two of the following:
ENT 3607 Innovation by Design

ENT 3515 Social & Sustainable Enterprises

ENT 4XXX Environmental Entrepreneurship

Choose 1 approved elective**

****Approved Electives for Commercial and Social Entrepreneurship**

- COA 5400Consumers in a Complex Marketplace
- CTE 2630 Social Psychology of Dress
- CTE 3512 History of Dress
- CTE 3862 Retail Operations
- CTE 5471 Sustainability and Human Rights in the Business World
- CTE 4605 Retail Supply Chain
- CTE 4812 Retail Branding (prerequisite- CTE 3055)
- CTE 4829 Global Sourcing
- CTE 4937 Special Topics
- ENT 2624 Enough to be Dangerous: Impact Areas of STEM Commercialization
- ENT 2802 Entrepreneurship and Contemporary Society
- ENT 3133 Contemporary Opportunities in Collegiate Entrepreneurship
- ENT 3173 Franchising
- ENT 3175 Introduction to Automotive Franchising
- ENT 3515 Social and Sustainable Enterprises
- ENT 3605 Honors System Innovation by Design
- ENT 3607 Innovation by Design
- ENT 4143 Entrepreneurship Consulting
- ENT 4227 Intrapreneuring
- ENT 4311 Intellectual Property Strategies for Entrepreneurs
- ENT 4601 Innovation Grand Challenge
- ENT 4622 Biomedical Innovation and Entrepreneurship
- ENT 4623 Healthcare Entrepreneurship
- ENT 4625 Music Entrepreneurship and Venture Incubation
- ENT 4808 Psychology of Entrepreneurship (prerequisites: STA 2023 and PSY 2012)
- ENT 4811 E-Commerce (prerequisite- ENT 3001)
- ENT 4934 Special Topics in Entrepreneurship
- An approved internship through your department *(please contact your major advisor for internship opportunities)*

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1st Fall		1st Spring		1st Summer	
MUT 1005 The Art of Songwriting	3	MUH 2019 Modern Popular Music	3		
MUN 2XXX Ensemble	1	MUN 4803 (Old Time Ensemble recommended)	1		
MVK 1111 – Class Piano IA *or* MVS 1116 – Beginning Class Guitar	1	MVK 1112 – Class Piano IB *or* MVS 2126 – Intermediate Class Guitar	1		
MUH 2051 Music in World Cultures	3	MUS 3320 Survey of the Music Industry	3		
MUS 1010 Student Recital Attendance	0	MUS 1010 Student Recital Attendance	0		
MUS 3XXX: Music Industry Forum	0	MUS 3XXX: Music Industry Forum	0		
2nd Fall		**2nd Spring**		**2nd Summer**	
MUH 2054 American Roots Music	3	MUS 3934 ST: Introduction to Music Entrepreneurship	3		
MUS 3340 Music Instr. Digital Interface (MIDI I)	3	MUS 3934: Practicum	1		
MUS 3934 ST: Practices in the Recorded Music Industry	2	MUS 3934 ST: Music Publishing	2		
MUS 1010 Student Recital Attendance	0	MUS 1010 Student Recital Attendance	0		
MUS 3XXX: Music Industry Forum	0	MUS 3XXX: Music Industry Forum	0		
3rd Fall		**3rd Spring**		**3rd Summer**	
MUS 3934 ST: Legal Issues in Music	3	MUS 3934 ST: Artist Management	2		
MUS 3934 ST Concert Marketing and Management	2	MUS 3934: Practicum	1		
MUS 3934: Practicum	1	MUS 1010 Student Recital Attendance	0		
MUS 1010 Student Recital Attendance	0	MUS 3XXX: Music Industry Forum	0		
MUS 3XXX: Music Industry Forum	0		0		
4th Fall		**4th Spring**			
MUS 3934: Practicum	1	MUS 4940 Internship	3/6		
MUS 4905: Music Business Capstone Project	3				

Bachelor of Arts in Music – Music Business Track

Students are responsible for making successful academic progress and completing their degree programs. To avoid delays, it is imperative that students attend advising sessions regularly and understand degree requirements.

Admission

Admission into the Bachelor of Arts in Music – Music Business track does not require a music audition. In addition to completing the supplemental application for the College of Music, an interview, submission of an essay, and unofficial transcripts are required. Students should contact the College of Music's Admissions Office regarding the supplemental application, deadlines, and materials submission.
See details here: http://www.music.fsu.edu/Areas-of-Study/Commercial-Music

Musicianship & Performance

Music History
Students must complete all 3 required courses in music history, including:
MUH 2051 (Music in World Cultures)
MUL 2019 (Modern Popular Music)
MUH 2054 (American Roots Music)

Music Theory
Students must complete MUT 1005 (The Art of Songwriting).

Music Skills Competency
Students must complete one of the following sets of applied music courses:

MVK	1111	(Class Piano IA)
MVK	1112	(Class Piano IB)
		Or
MVS	1116	(Beginning Class Guitar)
MVS	2126	(Intermediate Class Guitar)

Ensembles
Students must complete 2 ensembles, including MUN 4803 (Old Time Ensemble recommended)

MUN	2XXX	(Ensemble)
MUN	4803	(Ensemble)



Music Business and Experiential Coursework

Students must complete 23 credits of Music Business coursework, including MUS 4905 (Music Business Capstone Project) and 4 credits of MUS 3934 (Practicum) or 4 non-music elective credits, as well as an internship at an approved site, MUS 4940.

Music Industry Forum
Six terms of MUS 3XXX: Music Industry Forum are required. Satisfactory grading will be achieved by regular attendance and active participation in the Forum.

Student Recital Attendance
Students must complete 6 semesters of MUS 1010 (Student Recital Attendance). To earn a grade of "Satisfactory", students must earn 15 recital credits by attending college-approved events. Some events may be worth multiple recital credits. Transfer students should consult their advisor regarding the required number of semesters.

Minor Requirement

Students pursuing Music Business must complete a minor in addition to their music coursework. Options include General Business, Commercial Entrepreneurship, and Social Entrepreneurship.

A grade of C- or better is required in all General Business courses to complete a General Business Minor. These courses are generally available only in an online format. ACG 2021 (Intro to Financial Accounting) is a prerequisite for ACG 2071 (Intro to Managerial Accounting). ACG 2021 and ECO 2013 are prerequisites for FIN 3244 (Financial Markets) and for FIN 3403 (Financial Management).

Likewise, a C- or better must be earned in courses to satisfy either the Commercial or Social Entrepreneurship minors.

CoreFSU

All students subject to FSU's general education requirements must complete 36 credits of coursework as outlined in the CoreFSU Curriculum. For more details about each of these requirements, please see: *It's All Academic 2026:* https://undergrad.fsu.edu/academic-information/its-all-academic

Quantitative and Logical Thinking (Math)
Students must complete a total of 6 credits in this area including 3 credits from a State Core course and 3 credits from any Quantitative and Logical Thinking course of their choice. State Core courses include among others MAC 1105, MAC 2311, MGF 1130, STA 2023 or a course for which one is a prerequisite. If a student takes STA 2023 as their State Core math course, their second math course must have a prefix of MGF or MAC. This requirement must be completed with a grade of C- or better within the first three semesters of undergraduate study, not including summers.

English Composition
Students must complete a total of 6 credits in this area: ENC 1101 and ENC 2135. This requirement must be completed with a grade of C- or better within the first two semesters of undergraduate study, not including summers. Students transferring in with a completed AA degree from a public Florida institution are exempt from taking ENC 2135. All other transfer students should consult their advisor.

Social Science and History
Students must complete 6 credit hours in the combined area of Social Science and History. 3 of these credits must be State Core. Since 3 credits for History will be covered by MUH 3211 (Music History I) or MUH 3212 (Music History II), music majors typically complete 3 credits of a Social Science State Core course. Options include:

- ANT 2000 Intro to Anthropology
- ECO 2013 Macroeconomics
- POS 1041 American National Government
- PSY 2012 General Psychology

*Advisor Recommendation:

- POS 1041 (Meets Civic Literacy course requirement)



Humanities and Cultural Practice

Students must complete 6 credit hours in the area of Humanities and Cultural Practice, including 3 credits must from the list of State Core classes. Since several required courses for the Music Business major fulfill the Humanities requirement, students should complete the only State Core course: PHI 2010 (Introduction to Philosophy) that also meets the university's Ethics requirement.

Alternatively, if a student has credit for any of the following courses…

- ARH 2000 Art, Architecture, and Artistic Vision
- HUM 2020 The Art of Being Human: Examining the Human Condition Through Literature, Art, and Film
- LIT 2000 Introduction to Literature
- MUL 2010 Music Appreciation – NOT MUL 2110 (Survey of Music Literature)
- THE 2000 Introduction to Theatre

…they may complete any approved Ethics course and are not restricted to PHI 2010.

Natural Science

Students must complete 6 credits of Natural Science lecture courses. One of the following Natural Science State Core courses is required.

Recommended:

- AST 1002 Planets, Stars, and Galaxies
- BSC 1005 General Biology for Non-Majors
- CHM 1020C General Chemistry for Non-Majors
- ESC 1000 Introduction to Earth Science
- EVR 1001 Introduction to Environmental Science
- OCE 1001 Elementary Oceanography
- PHY 1020 Physics and Technology for Future Presidents

Additional Options:

- BSC 2010 Biological Sciences I
- BSC 2085 Anatomy and Physiology I
- CHM 1045 General Chemistry I
- GLY 2010C Physical Geology
- PHY 2048C General Physics A
- PHY 2053C College Physics A

Students must also complete an additional 3 credits of another Natural Science course. Options may include courses listed in the chart above or using the following link:
https://core.fsu.edu/find-corefsu-course



Natural Science Lab

In addition to the above 6 credits, students must complete 1 credit of a Natural Science Laboratory, either as a separate laboratory course designated by the course suffix "L" (e.g., BSC 1005L) or as a combined lecture/lab course designated by the course suffix "C" (e.g., CHM1020C).

Writing "W"

Students must complete 6 credit hours of Writing "W" courses. The first of these course requirements is satisfied through MUH 2054. Both courses used to satisfy the requirement must be completed with a grade of C- or better.

Scholarship in Practice & Formative Experience

Students must complete two "SIP" or "FE" courses: one of each or two of a kind. This requirement is fulfilled through satisfactory completion of MUS 4905 (Music Business Capstone Project) and MUS 4940 (Internship).

Exploring the Human Experience

Students must complete two Exploring the Human Experience courses in total. One EHE course is fulfilled with MUH 2051 (Music in World Cultures). The second EHE requirement will be satisfied with the successful completion of MUH 2054 (American Roots Music), which is also a Writing "W" course.

Oral Communication Competency

Students must complete one Oral Communication Competency course. Options for completing this requirement may be found via the following link:
https://core.fsu.edu/find-corefsu-course

*Advisor Recommendations:

- SPC 1017 Fundamentals of Speech
- SPC 2608 Public Speaking
- CLA 2110 Debates about Greek Civilization (SIP/FE)
- CLA 2123 Debates about Roman Civilization (SIP/FE)
- COM 2080 Online Communication and Presence

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Digital Literacy
Students must complete one Digital Literacy course. Options for completing this requirement may be found via the following link:
https://core.fsu.edu/find-corefsu-course

*Advisor Recommendations:

- MUS 2360 Intro to Music Technology
- CHM 1020C Chemistry for liberal Studies (Natural Science + Lab)
- CGS 2060 Computer Fluency
- CGS 2100 Microcomputer Applications
- CGS 2518 Spreadsheets for Business

Upper-Division Writing
Students must complete one Upper-Division Writing course. This requirement is fulfilled by taking an approved course and earning a grade of C- or better.

Civic Literacy
Students must complete the Civic Literacy requirement by passing one of the following with a grade of C- or better **AND** passing the Civic Literacy Exam.

- POS 1041 American National Government
- AMH 2010 A History of the United States to 1877
- AMH 2020 A History of the United States Since 1877
- Transfer credit from IB History: History of America (score of 5 or higher)
- Transfer credit from AP Government and Politics: United States (score of 3 or higher)
- Transfer credit from AP United States History (score of 4 or higher)

The Civic Literacy Exam can be taken any time before graduation. The exam is free of charge and is administered in person at the FSU Testing Center. It may also be taken at an approved off-campus site with proctored testing.

For more information on the Civic Literacy requirement and to access the Civic Literacy Exam, see the following link below:
https://liberalstudies.fsu.edu/students-advisors/civic-literacy-requirement

Non-Music Electives
Students must complete a minimum of 7 non-music elective credits. Most students complete these elective credits through auxiliary AP credit, dual enrollment, or other courses taken at FSU.

†Foreign Language
All university students who receive a BA degree from FSU must demonstrate proficiency in a classical or modern foreign language through the intermediate level. Students can satisfy the foreign language requirement with coursework through the 2000 level (2220 or the equivalent

course) or with an equivalent CLEP or language placement test score. If the foreign language requirement is satisfied via testing, those credits must be replaced with additional non-music electives. Foreign language courses may be taken on an S/U basis. More info: https://modlang.fsu.edu/students/undergraduate-advising/language-requirements

Upper-Division Credit Total

Students must complete a total of 45 credits of upper-division coursework. Upper-division coursework constitutes courses at the 3000 or 4000 level, including music courses. Students are encouraged to seek non-music electives which also fulfill upper-division credits.

Engage 100

Music majors are exempt from FSU's Engage 100 requirement.

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Course Offerings per Semester

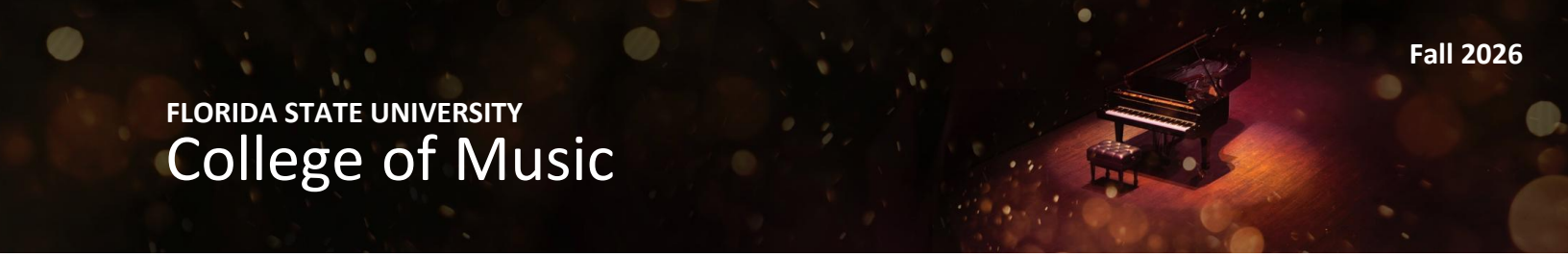
Summer sessions: Summer A = 1st 6 weeks of summer semester (early May-mid June)

(A + B = C) Summer B = 2nd 6 weeks of summer semester (mid June-late July)

Summer C = Combined 1st and 2nd 6 weeks, 12-week session (early May-late July)

If there are multiple sections or variable times for a course, Days/Times will be left blank. If a course is offered in both fall, spring, and summer semesters at different times, the fall/spring hours will be listed.

Musicianship Course Offerings by Semester	**Days/Times**	**Fall**	**Spring**	**Summer**
MUT 1001 Fundamentals of Music Theory		YES	NO	B
MUT 1005 The Art of Songwriting		YES	YES	NO
MUN 2XXX/4XXX		YES	YES	A, B
MVK 1111 Class Piano		YES	NO	NO
MVK 1112 Class Piano		NO	YES	NO
MVS 1116 Beginner Class Guitar		YES	YES	NO
MVS 2126 Intermediate Class Guitar		YES	YES	NO
MUH 2051 World Music Cultures		YES	YES	B
MUH 2019 Modern Popular Music		YES	YES	A, B
MUH 2054 American Roots Music		YES	YES	NO
MUS 1010 Student Recital		YES	YES	C



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Music Business Course Offerings by Semester	**Days/Times**	**Fall**	**Spring**	**Summer**
MUS 3320 Survey of the Music Industry	MWF 3:35	YES	YES	NO
MUS 3340 Music Instrument Digital Interface I (MIDI)		YES	YES	NO
MUS 3934-12 Legal Issues in Music	MW 8:30	YES	YES	NO
MUS 3934-22 Practices in the Recoded Music Industry	MW 12:20	YES	NO	NO
MUS 3934-23 Artist Management	MW 4:00	NO	YES	NO
MUS 3934-xx Music Publishing	MW 1:25	NO	YES	NO
MUS 3934-xx Concert Marketing and Management	MW 4:00	YES	NO	NO
MUS 3934-02 Intro to Music Entrepreneurship/Innovation	MWF 1:25	YES	YES	NO
MUS 4905 Music Industry Capstone Project		YES	YES	C
MUS 3934 Record Label Operations		YES	YES	NO
MUS 3934 Marketing in Music		YES	YES	NO
Economics Course Offerings by Semester	**Days/Times**	**Fall**	**Spring**	**Summer**
ECO 2013 Principles of Macroeconomics		YES	YES	A, B, C
ECO 2023 Principles of Microeconomics		YES	YES	A, B, C